



## Sponsorship Information

Proudly hosted by







## Be a part of the Christmas Tree Festival for a better and brighter christmas for those with cystic fibrosis.

We are thrilled to announce that the Cystic Fibrosis Christmas Tree Festival will once again be held at Wellington International Airport. We welcome you to join other leading businesses to sponsor and decorate a tree for display at the airport.

The festival is held throughout December and over the New Year period. Thousands of travellers pass through the airport every day and the festival provides high-visibility advertising space for your business.

2018 marks 50 years of Cystic Fibrosis NZ, and 50 years of supporting people with cystic fibrosis. This year we are aiming to have 50 trees on display – a huge challenge and an exciting opportunity for the charity.

Last year we had 25 businesses with trees on display, raising a record total of \$40,000. Your sponsorship means that we can continue to offer social worker support, provide essential medical equipment, and fund research and advocacy efforts.

Will you help us to continue making a difference to children, adults and families living with cystic fibrosis?



*the team  
at*

**cf** CYSTIC  
FIBROSIS NZ  
WELLINGTON





# Overview and benefits

## How does it work?

We provide the tree and you provide the decorations – use your company logo and get creative. Your imagination is the limit!

Decorations should reflect your business – the Christmas Tree Festival provides high-visibility advertising in a premium advertising space.

## When is the festival?

Trees will be installed during the last week of November and taken down in the first week of January 2019. Final dates will be confirmed soon.

## What does it cost?

You will be invoiced for the sponsorship package you choose.

Different packages are available depending on the size of your tree and how prominently it will be displayed. Packages will range in price from \$500 to \$3,000.

## What's in it for me?

The festival provides an excellent opportunity to get your brand in front of up to 20,000 potential customers each day. In addition to this, the first place winner will be awarded a \$5,000 advertising package at Wellington Airport.

## What else is there?

You will be invited to the opening gala – a great opportunity to meet with people from like-minded businesses.





# Sponsorship and security

2018 marks 50 years of Cystic Fibrosis NZ, and 50 years of supporting children, adults and families with cystic fibrosis.

In recognition of this we're aiming to have 50 trees in the festival. This is a big challenge for us and we're very excited!

## Sponsorship options

This year we are increasing the options available for sponsors, allowing you to choose both the size and location of the tree for great value for money.

Packages range from \$500 to \$3,000. Once you've returned your sponsorship interest form we will contact you to discuss the options and pricing.

## Security issues

The festival is at an international airport making security issues very important.

Although any decorations are fine, you should be aware that airport security will inspect each tree after installation. In particular they will look for any decorations that could potentially be hiding something, for example boxes or parcels.

Once inspected they may be stickered to show they are safe. Airport operations and security personnel will have the final say on tree placement.



# I'm interested!

## Expression of interest

To be a part of this wonderful festival and make a difference to children, adults and families living with cystic fibrosis, fill out this expression of interest form. We'll then get in touch with you to discuss the options and pricing.

## Please return this form to

Nicci Hughson | Christmas Tree Festival Coordinator  
Email to: cfchristmastreefestival@gmail.com  
or by post to: 24 Mandalay Tce, Khandallah,  
Wellington, 6035

### Business name

### Contact person

### Telephone

### Email

### Postal address

### Position

### Mobile

### Best time to contact

## Sponsorship terms and conditions

Upon completion of sponsorship agreement, an invoice will be generated by Cystic Fibrosis NZ - Wellington Branch. CF Wellington reserves the right to refuse admission to the event if the invoice has not been paid by the 20th of the month following the invoice date. All payments must be made by 1st December 2017. Payments must be made to CF Wellington via cheque, cash or bank transfer. Bank account details will be given upon request. A confirmation letter and details will be issued prior to the event. If you have not received confirmation of your booking within 7 days, please contact Nicci Hughson at CFNZ to confirm. We cannot guarantee specific placements of trees within the airport. Wellington International Airport have the right to move trees at their discretion, in general this would be because of security or operational issues. We will do our best to ensure you are more than happy with placement.