

# Market Report

November 2014	Current month Nov '14	Previous year Nov '13	% Change (month)	Rolling 12 month total	Previous 12 month total	% Change in rolling total
<b>Passenger Movements</b>						
International Passengers	65,054	64,235	1.3%	766,295	747,961	2.5%
Domestic Passengers	403,561	394,767	2.2%	4,652,183	4,747,504	-2.0%
<b>Total Passenger Movements</b>	<b>468,615</b>	<b>459,002</b>	<b>2.1%</b>	<b>5,418,478</b>	<b>5,495,465</b>	<b>-1.4%</b>

<b>Aircraft Movements</b>						
International	441	474	-7.0%	5,584	5,734	-2.6%
Domestic	6,648	6,905	-3.7%	78,559	81,756	-3.9%
<b>Total Aircraft Movements</b>	<b>7,089</b>	<b>7,379</b>	<b>-3.9%</b>	<b>84,143</b>	<b>87,490</b>	<b>-3.8%</b>

<b>Capacity</b>						
International Seat Capacity	75,300	81,024	-7.1%	955,290	981,036	-2.6%
Domestic Seat Capacity	509,415	496,060	2.7%	5,918,777	6,016,967	-1.6%
<b>Total Capacity</b>	<b>584,715</b>	<b>577,084</b>	<b>1.3%</b>	<b>6,874,067</b>	<b>6,998,003</b>	<b>-1.8%</b>

<b>International Arrivals</b>						
<b>Last Country of Residence*</b>						
New Zealand	17,424	16,620	4.8%	201,348	191,302	5.3%
Overseas						
Australia	11,325	12,625	-10.3%	140,008	144,604	-3.2%
UK/EU	1,864	1,708	9.1%	19,441	16,204	20.0%
North America	1,012	957	5.7%	8,474	8,401	0.9%
Asia	1,193	731	63.2%	10,014	7,585	32.0%
Pacific Islands	0	1	-100.0%	329	413	-20.3%
Other	1,376	1,362	1.0%	12,087	10,046	20.3%
Total Overseas	16,770	17,384	-3.5%	190,353	187,253	1.7%
<b>Total</b>	<b>34,194</b>	<b>34,004</b>	<b>0.6%</b>	<b>391,701</b>	<b>378,555</b>	<b>3.5%</b>

<b>International Visitors Arrivals</b>						
<b>Purpose of Visit*</b>						
Business/Conference	4,192	4,224	-0.8%	38,512	36,384	5.8%
Holiday	3,568	4,240	-15.8%	44,368	46,816	-5.2%
Visit Friends/Relatives	7,216	7,232	-0.2%	89,408	89,376	0.0%
Education/Medical	304	240	26.7%	2,304	2,416	-4.6%
Other	928	976	-4.9%	10,736	10,256	4.7%
<b>Total</b>	<b>16,208</b>	<b>16,912</b>	<b>-4.2%</b>	<b>185,328</b>	<b>185,248</b>	<b>0.0%</b>

\* The international arrival information is based on a sample and only represents passengers flying international directly to or from Wellington Airport via Australia (excludes visitors connecting via Auckland/Christchurch).

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