

Market Report



January 2015	Current month Jan '15	Previous year Jan '14	% Change (month)	Rolling 12 month total	Previous 12 month total	% Change in rolling total
Passenger Movements						
International Passengers	73,287	74,013	-1.0%	764,878	751,284	1.8%
Domestic Passengers	334,982	336,231	-0.4%	4,653,462	4,709,496	-1.2%
Total Passenger Movements	408,269	410,244	-0.5%	5,418,340	5,460,780	-0.8%

Aircraft Movements						
International	493	517	-4.6%	5,526	5,764	-4.1%
Domestic	5,917	6,282	-5.8%	77,873	81,860	-4.9%
Total Aircraft Movements	6,410	6,799	-5.7%	83,399	87,624	-4.8%

Capacity						
International Seat Capacity	84,492	88,440	-4.5%	945,738	986,160	-4.1%
Domestic Seat Capacity	435,260	428,320	1.6%	5,934,894	5,962,599	-0.5%
Total Capacity	519,752	516,760	0.6%	6,880,632	6,948,759	-1.0%

International Arrivals						
Last Country of Residence*						
New Zealand	20,046	20,276	-1.1%	200,544	193,036	3.9%
Overseas						
Australia	11,733	11,954	-1.8%	139,000	145,035	-4.2%
UK/EU	2,915	3,169	-8.0%	19,463	17,504	11.2%
North America	784	655	19.7%	8,515	8,019	6.2%
Asia	582	745	-21.9%	9,587	7,992	20.0%
Pacific Islands	64	18	255.6%	343	366	-6.3%
Other	1,312	1,232	6.5%	12,216	10,788	13.2%
Total Overseas	17,390	17,773	-2.2%	189,124	189,704	-0.3%
Total	37,436	38,049	-1.6%	389,668	382,740	1.8%

International Visitors Arrivals						
Purpose of Visit*						
Business/Conference	1,968	2,272	-13.4%	38,176	36,384	4.9%
Holiday	5,472	5,104	7.2%	44,048	47,344	-7.0%
Visit Friends/Relatives	8,128	8,480	-4.2%	88,784	90,160	-1.5%
Education/Medical	240	240	0.0%	2,352	2,400	-2.0%
Other	912	1,120	-18.6%	10,496	10,528	-0.3%
Total	16,720	17,216	-2.9%	183,856	186,816	-1.6%

* The international arrival information is based on a sample and only represents passengers flying international directly to or from Wellington Airport via Australia (excludes visitors connecting via Auckland/Christchurch).

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