

# Market Report



March 2015	Current month Mar '15	Previous year Mar '14	% Change (month)	Rolling 12 month total	Previous 12 month total	% Change in rolling total
<b>Passenger Movements</b>						
International Passengers	72,598	65,564	10.7%	775,193	752,983	2.9%
Domestic Passengers	432,624	414,982	4.3%	4,682,086	4,683,519	0.0%
<b>Total Passenger Movements</b>	<b>505,222</b>	<b>480,546</b>	<b>5.1%</b>	<b>5,457,279</b>	<b>5,436,502</b>	<b>0.4%</b>

<b>Aircraft Movements</b>						
International	481	490	-1.8%	5,520	5,726	-3.6%
Domestic	7,119	7,017	1.5%	78,051	81,188	-3.9%
<b>Total Aircraft Movements</b>	<b>7,600</b>	<b>7,507</b>	<b>1.2%</b>	<b>83,571</b>	<b>86,914</b>	<b>-3.8%</b>

<b>Capacity</b>						
International Seat Capacity	82,452	83,874	-1.7%	944,916	979,842	-3.6%
Domestic Seat Capacity	559,166	524,212	6.7%	6,001,265	5,921,252	1.4%
<b>Total Capacity</b>	<b>641,618</b>	<b>608,086</b>	<b>5.5%</b>	<b>6,946,181</b>	<b>6,901,094</b>	<b>0.7%</b>

<b>International Arrivals</b>						
<b>Last Country of Residence*</b>						
New Zealand	15,256	15,106	1.0%	200,780	194,912	3.0%
Overseas						
Australia	13,094	11,819	10.8%	140,643	142,237	-1.1%
UK/EU	2,050	1,952	5.0%	20,045	18,023	11.2%
North America	1,273	1,039	22.5%	8,985	8,210	9.4%
Asia	1,218	1,055	15.5%	9,845	8,645	13.9%
Pacific Islands	16	16	0.0%	343	318	7.9%
Other	1,303	1,040	25.3%	12,817	11,335	13.1%
Total Overseas	18,954	16,921	12.0%	192,678	188,768	2.1%
<b>Total</b>	<b>34,210</b>	<b>32,027</b>	<b>6.8%</b>	<b>393,458</b>	<b>383,680</b>	<b>2.5%</b>

<b>International Visitors Arrivals</b>						
<b>Purpose of Visit*</b>						
Business/Conference	3,856	4,080	-5.5%	38,048	37,600	1.2%
Holiday	5,360	4,160	28.8%	46,656	46,208	1.0%
Visit Friends/Relatives	7,808	7,120	9.7%	89,360	88,464	1.0%
Education/Medical	416	192	116.7%	2,416	2,448	-1.3%
Other	1,008	896	12.5%	10,736	10,256	4.7%
<b>Total</b>	<b>18,448</b>	<b>16,448</b>	<b>12.2%</b>	<b>187,216</b>	<b>184,976</b>	<b>1.2%</b>

\* The international arrival information is based on a sample and only represents passengers flying international directly to or from Wellington Airport via Australia (excludes visitors connecting via Auckland/Christchurch).

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