

Market Report



October 2025

	Current month Oct '25	Previous year's month Oct '24	% Change (month)	Rolling 12 month Oct '25	Previous 12 month Oct '24	% Change in rolling total
Passenger Movements						
International Passengers	71,642	70,758	1.2%	816,606	783,566	4.2%
Domestic Passengers	364,418	405,146	-10.1%	4,379,641	4,595,559	-4.7%
Total Passenger Movements	436,060	475,904	-8.4%	5,196,247	5,379,125	-3.4%

Aircraft Movements

International	480	466	3.0%	5,593	5,535	1.0%
Domestic	5,235	5,831	-10.2%	65,150	66,195	-1.6%
Total Aircraft Movements	5,715	6,297	-9.2%	70,743	71,730	-1.4%

Capacity

International Seat Capacity	83,648	78,191	7.0%	982,066	928,963	5.7%
Domestic Seat Capacity	439,427	489,569	-10.2%	5,386,146	5,643,849	-4.6%
Total Capacity	523,075	567,760	-7.9%	6,368,212	6,572,812	-3.1%

International Arrivals

Last Country of Residence*

New Zealand	23,029	22,918	0.5%	228,290	218,488	4.5%
Overseas						
Australia	10,662	9,928	7.4%	133,405	123,044	8.4%
Europe	969	891	8.8%	15,737	14,609	7.7%
North America	926	699	32.5%	8,660	8,674	-0.2%
Asia	847	1,090	-22.3%	13,038	14,326	-9.0%
Pacific Islands	384	279	37.6%	3,731	3,847	-3.0%
Other	288	473	-39.1%	4,613	6,131	-24.8%
Total Overseas	14,076	13,360	5.4%	179,184	170,631	5.0%
Total International Arrivals	37,105	36,278	2.3%	407,474	389,119	4.7%

International Visitors Arrivals

Purpose of Visit*

Business/Conference	2,323	2,347	-1.0%	23,921	24,719	-3.2%
Holiday	3,061	2,756	11.1%	37,136	33,844	9.7%
Visit Friends/Relatives	7,195	6,584	9.3%	99,022	89,527	10.6%
Other	1,138	1,424	-20.1%	15,567	18,577	-16.2%
Total International Visitors Arrivals	13,717	13,111	4.6%	175,646	166,667	5.4%

* The international arrival information is based on a sample and only represents passengers flying international directly to Wellington Airport (excludes visitors connecting domestically via Auckland/Christchurch).

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