

Market Report



August 2025

	Current month Aug '25	Previous year's month Aug '24	% Change (month)	Rolling 12 month Aug '25	Previous 12 month Aug '24	% Change in rolling total
Passenger Movements						
International Passengers	61,710	58,352	5.8%	810,497	770,481	5.2%
Domestic Passengers	362,326	365,812	-1.0%	4,420,836	4,643,018	-4.8%
Total Passenger Movements	424,036	424,164	0.0%	5,231,333	5,413,499	-3.4%

Aircraft Movements

	Current month Aug '25	Previous year's month Aug '24	% Change (month)	Rolling 12 month Aug '25	Previous 12 month Aug '24	% Change in rolling total
International	463	425	8.9%	5,562	5,462	1.8%
Domestic	5,277	5,374	-1.8%	65,873	65,749	0.2%
Total Aircraft Movements	5,740	5,799	-1.0%	71,435	71,211	0.3%

Capacity

	Current month Aug '25	Previous year's month Aug '24	% Change (month)	Rolling 12 month Aug '25	Previous 12 month Aug '24	% Change in rolling total
International Seat Capacity	80,905	71,637	12.9%	970,204	920,548	5.4%
Domestic Seat Capacity	449,246	461,563	-2.7%	5,458,733	5,666,667	-3.7%
Total Capacity	530,151	533,200	-0.6%	6,428,937	6,587,215	-2.4%

International Arrivals

Last Country of Residence*

	Current month Aug '25	Previous year's month Aug '24	% Change (month)	Rolling 12 month Aug '25	Previous 12 month Aug '24	% Change in rolling total
New Zealand	18,982	17,962	5.7%	226,370	215,368	5.1%
Overseas						
Australia	8,760	7,882	11.1%	131,407	119,379	10.1%
Europe	753	674	11.7%	15,463	14,751	4.8%
North America	419	451	-7.1%	8,429	8,844	-4.7%
Asia	1,024	1,267	-19.2%	13,206	14,546	-9.2%
Pacific Islands	241	226	6.6%	3,649	3,899	-6.4%
Other	219	427	-48.7%	4,815	6,246	-22.9%
Total Overseas	11,416	10,927	4.5%	176,969	167,665	5.5%
Total International Arrivals	30,398	28,889	5.2%	403,339	383,033	5.3%

International Visitors Arrivals

Purpose of Visit*

	Current month Aug '25	Previous year's month Aug '24	% Change (month)	Rolling 12 month Aug '25	Previous 12 month Aug '24	% Change in rolling total
Business/Conference	2,276	1,947	16.9%	23,969	24,053	-0.3%
Holiday	1,733	1,731	0.1%	35,873	32,801	9.4%
Visit Friends/Relatives	6,144	5,574	10.2%	97,772	88,006	11.1%
Other	933	1,319	-29.3%	16,007	18,415	-13.1%
Total International Visitors Arrivals	11,086	10,571	4.9%	173,621	163,275	6.3%

* The international arrival information is based on a sample and only represents passengers flying international directly to Wellington Airport (excludes visitors connecting domestically via Auckland/Christchurch).

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