

Market Report



January 2025

| | Current month Jan '25 | Previous year's month Jan '24 | % Change (month) | Rolling 12 month Jan '25 | Previous 12 month Jan '24 | % Change in rolling total |
|----------------------------------|--------------------------|----------------------------------|---------------------|-----------------------------|------------------------------|------------------------------|
| Passenger Movements | | | | | | |
| International Passengers | 82,009 | 74,380 | 10.3% | 800,532 | 720,004 | 11.2% |
| Domestic Passengers | 338,860 | 345,863 | -2.0% | 4,598,356 | 4,700,533 | -2.2% |
| Total Passenger Movements | 420,869 | 420,243 | 0.1% | 5,398,888 | 5,420,537 | -0.4% |

Aircraft Movements

| | Current month Jan '25 | Previous year's month Jan '24 | % Change (month) | Rolling 12 month Jan '25 | Previous 12 month Jan '24 | % Change in rolling total |
|---------------------------------|--------------------------|----------------------------------|---------------------|-----------------------------|------------------------------|------------------------------|
| International | 518 | 502 | 3.2% | 5,569 | 5,069 | 9.9% |
| Domestic | 5,123 | 5,185 | -1.2% | 67,072 | 65,412 | 2.5% |
| Total Aircraft Movements | 5,641 | 5,687 | -0.8% | 72,641 | 70,481 | 3.1% |

Capacity

| | Current month Jan '25 | Previous year's month Jan '24 | % Change (month) | Rolling 12 month Jan '25 | Previous 12 month Jan '24 | % Change in rolling total |
|-----------------------------|--------------------------|----------------------------------|---------------------|-----------------------------|------------------------------|------------------------------|
| International Seat Capacity | 92,304 | 86,238 | 7.0% | 945,743 | 866,628 | 9.1% |
| Domestic Seat Capacity | 416,718 | 431,587 | -3.4% | 5,654,682 | 5,789,072 | -2.3% |
| Total Capacity | 509,022 | 517,825 | -1.7% | 6,600,425 | 6,655,700 | -0.8% |

International Arrivals

Last Country of Residence*

| | Current month Jan '25 | Previous year's month Jan '24 | % Change (month) | Rolling 12 month Jan '25 | Previous 12 month Jan '24 | % Change in rolling total |
|-------------------------------------|--------------------------|----------------------------------|---------------------|-----------------------------|------------------------------|------------------------------|
| New Zealand | 23,296 | 22,066 | 5.6% | 222,831 | 195,223 | 14.1% |
| Overseas | | | | | | |
| Australia | 12,412 | 10,666 | 16.4% | 127,282 | 110,531 | 15.2% |
| Europe | 2,333 | 1,978 | 17.9% | 15,241 | 15,371 | -0.8% |
| North America | 921 | 1,070 | -13.9% | 8,479 | 10,658 | -20.4% |
| Asia | 949 | 888 | 6.9% | 14,155 | 15,200 | -6.9% |
| Pacific Islands | 286 | 331 | -13.6% | 3,786 | 3,976 | -4.8% |
| Other | 0 | | | 0 | 0 | |
| Total Overseas | 16,901 | 14,933 | 13.2% | 168,943 | 155,736 | 8.5% |
| Total International Arrivals | 40,197 | 36,999 | 8.6% | 391,774 | 350,959 | 11.6% |

International Visitors Arrivals

Purpose of Visit*

| | Current month Jan '25 | Previous year's month Jan '24 | % Change (month) | Rolling 12 month Jan '25 | Previous 12 month Jan '24 | % Change in rolling total |
|--|--------------------------|----------------------------------|---------------------|-----------------------------|------------------------------|------------------------------|
| Business/Conference | 1,140 | 950 | 20.0% | 23,835 | 23,494 | 1.5% |
| Holiday | 4,353 | 3,776 | 15.3% | 35,606 | 31,915 | 11.6% |
| Visit Friends/Relatives | 9,905 | 8,456 | 17.1% | 93,899 | 83,559 | 12.4% |
| Other | 1,503 | 1,873 | -19.8% | 17,579 | 19,663 | -10.6% |
| Total International Visitors Arrivals | 16,901 | 15,055 | 12.3% | 170,919 | 158,631 | 7.7% |

* The international arrival information is based on a sample and only represents passengers flying international directly to Wellington Airport (excludes visitors connecting domestically via Auckland/Christchurch).

This monthly traffic update from Wellington International Airport Limited (WIAL) is generated with assistance and data from Statistics New Zealand, the New Zealand Customs Service, Airways New Zealand, Immigration New Zealand flight operators. This document is intended for information purposes. The data provided herein has not been subject to independent audit. No guarantees are given as to the completeness and accuracy of the data. WIAL (by its officers, agents or employees) will not be liable for any loss suffered by any person relying or acting upon this information or analysis thereof.