

Market Report



March 2024	Current month Mar '24	Previous year's month Mar '23	% Change (month)	Rolling 12 month Mar '24	Previous 12 month Mar '23	% Change in rolling total
Passenger Movements						
International Passengers	70,077	61,354	14.2%	736,568	563,533	30.7%
Domestic Passengers	423,875	441,919	-4.1%	4,711,211	4,689,792	0.5%
Total Passenger Movements	493,952	503,273	-1.9%	5,447,779	5,253,325	3.7%

Aircraft Movements						
International	475	398	19.3%	5,244	3,844	36.4%
Domestic	5,921	5,785	2.4%	65,166	67,258	-3.1%
Total Aircraft Movements	6,396	6,183	3.4%	70,410	71,102	-1.0%

Capacity						
International Seat Capacity	80,520	68,317	17.9%	893,307	657,361	35.9%
Domestic Seat Capacity	504,507	521,957	-3.3%	5,776,007	5,706,817	1.2%
Total Capacity	585,027	590,274	-0.9%	6,669,314	6,364,178	4.8%

International Arrivals						
Last Country of Residence*						
New Zealand	15,695	13,180	19.1%	200,547	137,921	45.4%
Overseas						
Australia	12,996	10,654	22.0%	115,692	103,562	11.7%
Europe	1,706	1,675	1.9%	15,365	13,059	17.7%
North America	1,067	1,048	1.8%	10,663	6,938	53.7%
Asia	1,364	1,501	-9.1%	15,163	8,713	74.0%
Pacific Islands	338	327	3.4%	4,030	2,277	77.0%
Other	0	0		0	4,321	-100.0%
Total Overseas	17,471	15,205	14.9%	160,913	138,870	15.9%
Total International Arrivals	33,166	28,385	16.8%	361,460	276,791	30.6%

International Visitors Arrivals						
Purpose of Visit*						
Business/Conference	2,517	2,478	1.6%	23,916	18,307	30.6%
Holiday	4,034	3,277	23.1%	33,931	25,081	35.3%
Visit Friends/Relatives	9,411	7,711	22.0%	86,467	77,279	11.9%
Other	1,917	1,502	27.6%	18,019	16,304	10.5%
Total International Visitors Arrivals	17,879	14,968	19.4%	162,333	136,971	18.5%

* The international arrival information is based on a sample and only represents passengers flying international directly to Wellington Airport (excludes visitors connecting domestically via Auckland/Christchurch).

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