

Market Report



March 2016	Current month Mar '16	Previous year Mar '15	% Change (month)	Rolling 12 month total	Previous 12 month total	% Change in rolling total
Passenger Movements						
International Passengers	76,517	72,598	5.4%	897,316	775,193	15.8%
Domestic Passengers	452,262	432,624	4.5%	4,900,341	4,682,086	4.7%
Total Passenger Movements	528,779	505,222	4.7%	5,797,657	5,457,279	6.2%

Aircraft Movements						
International	538	481	11.9%	6,506	5,520	17.9%
Domestic	7,302	7,119	2.6%	79,077	78,051	1.3%
Total Aircraft Movements	7,840	7,600	3.2%	85,583	83,571	2.4%

Capacity						
International Seat Capacity	92,380	82,452	12.0%	1,115,160	944,916	18.0%
Domestic Seat Capacity	565,878	559,261	1.2%	6,196,494	6,002,290	3.2%
Total Capacity	658,258	641,713	2.6%	7,311,654	6,947,206	5.2%

International Arrivals						
Last Country of Residence*						
New Zealand	15,588	15,256	2.2%	229,768	200,780	14.4%
Overseas						
Australia	15,829	13,094	20.9%	168,468	140,643	19.8%
Europe	2,594	2,306	12.5%	25,861	23,022	12.3%
North America	1,550	1,257	23.3%	11,111	8,903	24.8%
Asia	1,173	1,370	-14.4%	12,245	10,876	12.6%
Pacific Islands	137	50	174.0%	1,965	893	120.0%
Other	739	664	11.3%	512	476	7.6%
Total Overseas	22,022	18,741	17.5%	220,162	184,813	19.1%
Total	37,610	33,997	10.6%	449,930	385,593	16.7%

International Visitors Arrivals						
Purpose of Visit*						
Business/Conference	3,744	3,856	-2.9%	41,936	38,048	10.2%
Holiday	5,968	5,360	11.3%	57,104	46,656	22.4%
Visit Friends/Relatives	10,704	7,808	37.1%	108,768	89,360	21.7%
Education/Medical	224	416	-46.2%	2,832	2,416	17.2%
Other	976	1,008	-3.2%	10,768	10,736	0.3%
Total	21,616	18,448	17.2%	221,408	187,216	18.3%

* The international arrival information is based on a sample and only represents passengers flying international directly to Wellington Airport (excludes visitors connecting domestically via Auckland/Christchurch).

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